

## P R E S S   R E L E A S E

### **ISO 9001 as Admission Ticket**

#### Stringent criteria in automotive industry

ISO 9001, the best known standard, celebrates its 20<sup>th</sup> anniversary. All over the world little less than one million companies and organizations are certified acc. to ISO 9001. "We have taken this anniversary as an occasion to take stock in interviews and surveys among long-standing customers and to elaborate trends and developments of the future with these customers," says DI Axel Dick, Head of Business Development at Quality Austria.

In 1998, Pollmann Company was certified acc. to ISO 9001 by Quality Austria for the first time. It is not only in the automotive sector that Pollmann Company is regarded as being a specialist in plastic and metal processing. "The use of a quality management system does not yield advantages over our competitors because certification in our sector is a basic requirement, at any rate," explains Christian Kropf, Member of the Board of Pollmann Company.

#### **Significance and benefits of ISO 9001**

In the field of automotive subsupplier industry, in particular, there is a field of tension between quality, price and delivery time. The challenge for the companies is to find a mixture of creativity, innovation, technology, methodological knowledge and structure. Establishing a quality management system and standardization of the processes are clearly reflected in efficiency and effectiveness of the employees at Pollmann Company. "As audits are conducted every year, the required development process is not only promoted and advanced by the internal suggestions for improvement and customer requirements but also by external certifiers," emphasizes Mr. Kropf in an interview.

#### **The way in the next years**

The increased process approach makes the standards and regulations much more practice oriented. In the opinion of Pollmann Company, the Business Excellence Model will also win recognition on a medium-term basis. "I hope a traceable assessment scheme will, again, enable better differentiation between companies that consistently live according to their management system and actually translate it into action and the companies that achieve the Certificate with nothing but a lot of luck and a wink," explains Mr. Kropf.

#### **Success enabled by international networking**

Quality Austria's international alignment enables its customers to have recourse to the same Certification Body at all the sites. "In the last ten years, we have only had positive experience with co-operation with Quality Austria. Our sites in Austria, the Czech Republic, the US and soon China are audited by Quality Austria. Therefore, we have recommended Quality Austria to our colleagues for many years," praises Mr. Kropf co-operation with Quality Austria.

Bildtexte:

Christian Kropf, Member of the Board of Pollmann Company

Photo credit: Pollmann, printing free of charge

## Information

E-Mail: [office@qualityaustria.com](mailto:office@qualityaustria.com)

Internet: [www.qualityaustria.com](http://www.qualityaustria.com)

Quality Austria Training, Certification and Evaluation Ltd. ([www.qualityaustria.com](http://www.qualityaustria.com)) is the umbrella brand of the four organizations OQS, OVQ, OQA and AFQM. The organization is the national market leader and contact in the fields of integrated management systems and industry standards. The services provided by Quality Austria range from training and further training in the field of international management trends and certification of quality and management systems via the award of the Austria Quality Label to distinguishing Austrian organizations for consistently pursuing excellence principles by presenting them with the Austrian Quality Award. The co-operation of Quality Austria with IQNet, EOQ, EFQM and other international organizations enables global know-how to be imparted and turns the organization into a competent partner. Quality Austria co-operates with about 100 member organizations world-wide. More than 11,000 organizations in little less than 50 countries already profit from this. Quality Austria is a stable factor when it comes to creating valuable synergies at the economic site of Austria.

In case of inquiries, please contact:

Jürgen Kreindl  
Trimedia Communications Austria Ges.m.b.H.  
Tel: (+43 1) 524 43 00  
E-Mail: [juergen.kreindl@trimedia.at](mailto:juergen.kreindl@trimedia.at)